COURSE PROSPECTUS

Name of the Group: IT Group
Name of the Course: Media Content Developer,
              NSQF aligned at Level-3

Course Code: SSC/Q4602

Starting Date: 20-12-2023
Duration: 210 hours / 1.5 months
Course Coordinator: Sini S Nair/ Vimala Mathew

Objective of the Course: A Media Content Developer is expected to be proficient in technologies that help in the functioning of Businesses. They will be working with tools for evaluating various requirement specifications and designs. It is one of the high-demand jobs in the software industry/MNCs for development. The course focuses on teaching the principles of creating effective Media content including the web and graphic design principles that relate to media content and learn how to implement theory into practice. Individuals who undergo this course may research, prepare, write, and edit online content for marketing and front-end of website.

Course Structure:

Sl. No	Module Title	Duration (Hours		
		Theory	**Lab**	**Total**
1	Develop media content and graphic designs with software products and applications	56	94	150
2	Employability Skills	24	36	60
	Total Duration/Credit	**80**	**130**	**210**

Other Contents

I.   Course Fees:

Course is being offered free of cost under PMKVY scheme for those who satisfy the criteria mentioned at Section IV.

II.   Registration Fee: An amount of Rs.1000/- (including all taxes as applicable) should be paid at the time of registering for the course.

This fee will be considered as caution deposit and will be refunded on successful completion of the course. If the candidate does not join or fails to complete the course the amount will be forfeited. However, above fee shall be refunded on few special cases as given below

➢ Course postponed and the new date is not convenient for the student.
➢ Course cancelled in advance, well before the admission date.

III. **Course Fee Structure**: Not Applicable.

IV. Eligibility:

1. Age below 18 and 45
2. Not completed any degree qualification
3. Having any of the following educational qualifications
   a) 12th grade pass
   b) 10th grade pass with 2 years of relevant experience
   c) NSQF Level 2 with 3 years of relevant experience (Computer Operation)

V. Number of Seats: 30

VI. Selection of candidates: Based on marks in the qualifying exam.

VII. Test/Interview (if applicable): NA

VIII. Counseling/Admission: 20-Dec-2023

IX. Important Dates (if applicable):

Last date for submitting application : 7-Dec-2023
Selection intimation through mail/website: 8-Dec-2023 (After 5.00 PM)
Counseling/Admission: 20-Dec-2023

X. Course Timings: 10 am to 5.00 pm

XI. Placement: Placement assistance will be provided.

XII. Lab Facilities

The Lab is equipped with Intel Xeon Dual Processor based servers from HP, IBM, DELL, HCL, GPU- Intel Xeon Gold Processor 5120 with NVIDIA Quadro P5000 16GB, managed gigabit switches and more than 100 networked PCs with 1Gbps internet facility. A variety of software is available which include various flavors of Windows and Linux Operating Systems like Windows and Linux and various commercial and open source development tools, database and cloud servers, etc.

XIII. Certificate

Under PMKVY scheme, eligible students will get certificate from the awarding body after completion of the training and successfully clearing the examinations. Minimum 75% attendance is required during the classes in order to become eligible for appearing in examinations.

XIV. Course Contents: [Course Syllabus /Contents Link](#)

[Click here for General Terms and Conditions – Applicable to all courses](#)

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